The world's most climate-smart and environmentally friendly mobile phone DAHL EcoBrave I 5G

We are presenting this opportunity to you because you are likely to be interested in investing in companies operating in a profitable, growing industry at the forefront of technology. You now have the opportunity to join us in shaping the future of mobile technology, contribute to a better environment and potentially generate future returns on your investment.

Dahl Sweden Mobile Technology AB (publ), registration number 556854-8670 (Dahl Mobile), is a Swedish mobile technology company founded in 2011, with a focus on sustainability and innovation. Our business concept is to develop, manufacture and sell smartphones, accessories and applications with Swedish quality and design. Products are sold internationally through AI-driven e-commerce and partnerships with operators, distributors, retailers and agents. Innovation guides our development, and our ambition is to rank consistently among the world's top ten in environmental responsibility, quality and technical excellence.

Dahl Sweden Mobile Technology AB (publ) hereby invites you to subscribe for Class B shares in the Company through a new share issue on the following terms. Please see the prospectus for the full terms.

Subscribe for a lot of 10,000 shares at SEK 1.50 per share, for a total of SEK 15,000.

SEK 15,000 gives you 10,000 shares in Dahl Mobile and a DAHL EcoBrave I, 5G smartphone, individually numbered as part of a limited edition.

A subscription for one lot of shares in Dahl Sweden Mobile Technology AB also includes an Investor's Edition of our new, globally unique DAHL EcoBrave I, 5G smartphone, the first model in our EcoBrave series.
EcoBrave is manufactured using approximately 50% recycled components without adversely affecting performance, quality or design. This is an initial limited edition, so each smartphone will be individually numbered. Your number will be allocated by draw when the share issue closes.

Each additional subscription lot entitles you to a further DAHL EcoBrave I, 5G smartphone. Delivery is expected approximately three months after the share issue closes.

For the full share issue terms, visit invest.dahlmobile.com. The website provides the investment information, prospectus, subscription form and product sheet, including full details of the DAHL EcoBrave I, 5G specifications.

DAHL EcoBrave I, 5G



We reserve the right to change the design and specifications shown.

The problem and the opportunity

Electronic waste is one of humanity’s greatest challenges

Did you know that electronics are the world’s fastest-growing waste stream and now account for more carbon emissions globally than aviation?

Electronic waste, or e-waste, creates several environmental problems:

- Toxic substances: Electronics contain lead, mercury and cadmium. If waste is handled incorrectly, these substances can leach into soil and water.
- Environmental pollution: Chemicals and heavy metals can harm plants, animals and aquatic life.
- Emissions from incineration: Improper burning of electronics can release hazardous substances and air pollutants.
- Wasted raw materials: Electronics contain gold, copper and rare metals. If products are not recycled, more raw materials must be mined.
- Climate impact: Mining, manufacturing and transporting new electronic products require substantial energy and generate greenhouse gas emissions.
- Growing waste volumes: Globally, we use and replace electronic products more frequently, sharply increasing the volume of e-waste.

E-waste is a major environmental problem because it releases hazardous substances and causes the loss of valuable resources.

As the world's only mobile phone manufacturer to do so, DAHL Mobile helps customers substantially reduce their environmental footprint by introducing a product range with a high proportion of recycled components. By using a circular component flow, DAHL Mobile has found a commercially successful way to substantially reduce carbon emissions in manufacturing without compromising design, performance or quality.

The product range minimises carbon emissions and environmental impact while costing no more than a conventionally manufactured device.

DAHL EcoBrave I 5G a smartphone without compromise

The smartphone industry depends on large quantities of newly extracted raw materials, complex global supply chains and short product life cycles.

At the same time, consumers increasingly demand more sustainable products and are willing to pay somewhat more, provided they do not have to compromise on design, performance or quality.

According to GSMA's 2025 global survey, which covered more than 10,000 mobile users in 26 countries:

85% of consumers globally consider sustainability an important factor when buying a new mobile phone, and 70% are willing to pay more for a more environmentally friendly smartphone. Of these, approximately 30% were willing to pay a premium of more than 10%.

A Swedish study also found that participants were willing to pay an average of 18% more for a smartphone carrying an environmental or sustainability label.

Conclusion: According to GSMA's 2025 survey, approximately 85% of mobile customers globally consider sustainability important, and 70% are willing to pay more for a more environmentally friendly smartphone. A majority, 70–85%, would certainly consider an environmentally friendly alternative.

Whether they actually choose it depends on the phone matching the performance and standards of conventional devices, at the right price.

DAHL Mobile's solution is a smartphone with 50% recycled components, with no adverse impact on:

- Design
- Performance
- Quality
- User experience
- Price

Our ambition

To make sustainability a natural product enhancement rather than a compromise.

To give customers the same premium experience with substantially lower environmental impact and resource use.

The DAHL EcoBrave I 5G

50% recycled components 100% premium

Dahl Mobile has developed a globally unique mobile platform that integrates recycled components and materials from the product design stage. We are the only company in the world taking this approach.

What makes DAHL EcoBrave I globally unique

♻️ **50% recycled components**
A significant proportion of the phone's components comes from recycled material and component streams.

⚡ **Full performance**
DAHL EcoBrave I is designed to deliver the performance consumers expect from a modern smartphone.

✨ **Premium design**
Recycled material should not look recycled. DAHL EcoBrave I combines contemporary design with the visual appeal consumers expect.

🛡️ **Quality and durability**
The individual components and finished product meet our defined quality and durability requirements and those of the industry. DAHL EcoBrave I holds all necessary global and local certifications.

💰 **Competitive pricing**
DAHL Mobile's approach to sustainability does not add a premium for environmental responsibility or create a more expensive product. Our business model is designed to support a competitive retail price, often below that of conventionally manufactured products offering comparable quality and performance.

Consumers should not have to choose between an attractive price and good technology to support a healthier planet.

Market and business model

We address a substantial global consumer market

Smartphones are the world's most widely used consumer product. Even a relatively small change in material use can therefore have a significant global impact on resource consumption and waste. Consumers' increasing focus on sustainability also creates a clear market opportunity. Approximately 1.25 billion mobile phones were sold worldwide in 2025. This figure is expected to increase by 500 million units to 1.75 billion by 2030. Depending on the source, the total value of global mobile phone sales in 2025 was USD 540–608 billion.

Capturing just 1% of the annual increase would bring DAHL Mobile's sales to approximately USD 1.25 billion. This revenue would be generated without taking any existing market share and relates solely to the projected increase in global mobile phone sales. Our AI-driven e-commerce platform gives us access to the global market and the opportunity to capture existing market share as well, further increasing revenue and profitability.

Our target customers

Primary audiences

- Environmentally conscious consumers
- Technology-focused early adopters
- Consumers seeking more responsible purchases without compromise
- Consumers concerned about climate change

Secondary audiences

- Businesses with sustainability targets
- Public-sector organisations
- Businesses seeking to reduce the climate and resource footprint of their IT devices

Business model

Direct sales primarily through AI-driven e-commerce B2B and a long-term ecosystem

Revenue streams

- Smartphone sales
- Accessories and services
- Corporate and volume agreements
- Servicing, repairs and spare parts
- Future trade-in and take-back programmes

The circular model also creates opportunities to return our own products to future production cycles.

Competitive advantage and scalability

We compete by raising the standard rather than accepting compromise

Conventional smartphone	DAHL EcoBrave I
Focus on performance and design	Focus on performance design and circularity
New raw materials dominate	50% recycled components
Sustainability as an add-on	Sustainability embedded in the product
Linear product model	Circular product model
Customers must compromise	No compromise between performance design and reduced environmental impact

DAHL Mobile's competitive advantage

1. Product innovation
We integrate recycled components without diminishing the factors that typically drive purchasing decisions.

2. Cost efficiency
Dahl Mobile makes a more resource-efficient product available to a broad consumer market at a lower price.

3. Differentiation
50% recycled components give us a distinct environmental profile in a competitive market.

4. Circular ecosystem
Through take-back, repair and reuse, each product generation can contribute to the next.

Scalability

Once the product platform is established, the same technology and material strategy can be applied to:

- Smartphones
- Tablets
- Laptops
- Wearables
- Other consumer electronics

DAHL Mobile is seeking SEK 15 million to take an innovative product and build a global brand.

We are building more than a new phone We are setting a new standard

The market does not need more products that force consumers to choose between **innovation and sustainability.**

We demonstrate that the two can be combined.

Our vision

To become a leading global consumer electronics brand in which recycled materials are an integral part of high-performance products.

Next steps

The proceeds will be used to:

- Scale production
- Secure global supply chains for recycled components
- Accelerate product development
- Build the brand and distribution network
- Complete our AI-driven global e-commerce platform
- Develop our circular take-back system

Use of proceeds

- Development/Production: SEK 14,500,000
- AI-driven e-commerce platform: SEK 250,000
- Marketing: SEK 250,000

The SEK 15,000 investment case

50% recycled components
0% compromise in the consumer experience
A global market
A scalable product platform
Clear differentiation

Be Smart, Be Brave, invest in DAHL EcoBrave I.

Open the subscription form, complete your details and send it by post or email to:

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You can also sign digitally using BankID via Sajn.se